

REAL SMART

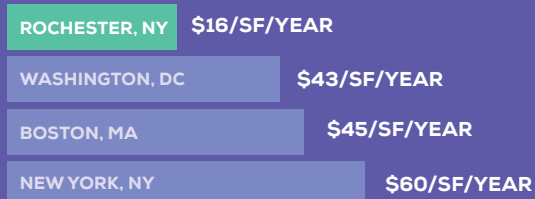
What are the real reasons leading life sciences companies like Bausch + Lomb, Cantel Medical and DuPont Industrial Biosciences are growing and thriving in the Greater Rochester, NY region? The area's history of innovation, highly skilled talent and affordable cost of doing business.

**GET
REAL**
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**Greater Rochester, NY:
The range of benefits is beyond real**

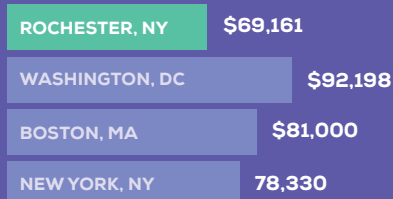
RESEARCH/LAB LEASE RATES



Source: 2019 LoopNet average SF/year lease rate information for research/lab spaces

**64% LESS THAN
BOSTON, MA**

AVERAGE ANNUAL LIFE SCIENCES SALARY



Source: US Department of Labor Bureau of Labor Statistics May 2018

THE #1 MARKET FOR PATENTS PER 1,000 WORKERS

—US Patent and Trademark Office, 2015

- Bausch + Lomb and CooperVision are making breakthroughs in prescription contact lens technology
- Rochester Institute of Technology and University of Rochester are partnering with local companies to develop wearable health monitoring technologies

“We’ve developed vaccines to prevent cervical cancer right here in Rochester, NY.”

- Peter Robinson, Vice President and COO, University of Rochester Medical Center



Photo by 4th Coast Productions

From concept to reality.

With the area’s rich and extensive network of life sciences companies and research and development resources, you can readily advance discoveries from the lab into new treatments and cures. The Greater Rochester, NY region has numerous life sciences companies and more than 20 life sciences research centers and labs, including the University of Rochester Medical Center—one of the nation’s leading academic medical centers.

UNIVERSITY OF ROCHESTER (UR)

- Clinical and Translational Science Institute—one of the first 12 institutions to be funded by the NIH Clinical and Translational Science Award Program
- Empire Discovery Institute—a partnership between UR, University at Buffalo and Roswell Park Comprehensive Cancer Center to accelerate life science research
- Health Sciences Center for Computational Innovation—the most advanced computer system for health research in the US

ROCHESTER INSTITUTE OF TECHNOLOGY (RIT)

- Center for Bioscience Education and Technology—offers customized workforce training programs
- Genomics Research Lab Cluster—a cluster of laboratories aimed at growing industrial partnerships, entrepreneurship activities and talent

#1 for degrees in STEM programs among large metro areas*

#3 in degrees for biological and biomedical sciences*

#9 in life sciences degrees*

*US Department of Education, 2018 rankings per capita analysis

Everything your business needs to grow, innovate and thrive, for real.

Greater Rochester Enterprise connects you to talent and resources to accelerate your discoveries from the lab to the marketplace. Join our real smart community!

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