

“I wish I had this information 10 years ago, things would look different.”

- ELECTRONICS & INNOVATION, LTD.

“This truly was a great experience that has already proven to be useful for our business and team.”

- ALOI MATERIALS HANDLING & AUTOMATION

ACCELERATE YOUR GROWTH

Want more customers and better competitive analysis?

The GRE Economic Gardening Program supports the growth of second-stage companies by providing free access to in-depth sales and marketing research via a strategic research team.

- **Identify** more qualified sales leads and tap into new and growing markets
- **Leverage** social media to connect with customers
- **Improve** online marketing efforts with search engine optimization (SEO) and website analysis
- **Analyze** employee temperament to build strong management teams

Executives should plan to spend 8-12 hours with the strategic research team over the course of 4-6 weeks. Engagements are performed remotely through conference calls and an online workspace.

Does your company qualify?

- ✓ For-profit, privately held, headquartered and operating in the Greater Rochester, NY region
- ✓ 10 to 99 full-time equivalent employees
- ✓ \$1 million - \$50 million annual revenue
- ✓ Demonstrate growth in employment and/or revenue for at least 2 of the past 5 years
- ✓ Provide products and/or services to markets outside of the Greater Rochester, NY region

All program costs are supported by ESL Charitable Foundation, Greater Rochester Enterprise, Monroe County Industrial Development Corporation, Rochester Area Community Foundation, and the William and Sheila Konar Foundation.

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and Smart Businesses Grow.®

