



**Company:** Rochester Solar Technologies  
**Headquarters:** 830 Phillips Road, Victor, N.Y. 14564  
**Year Founded:** 1911 (O'Connell); 2006 (Rochester Solar Technologies)  
**Total Number of Employees:** 500  
**CEO:** Victor Salerno  
**Web site:** [www.solarrochester.com](http://www.solarrochester.com)

**Rochester-based activities and developments:**

Rochester Solar Technologies, a division of O'Connell Electric Company, Inc., is one of the largest electrical companies in New York. Specializing in solar electric installations and service, Rochester Solar Technologies has been a trusted solar and wind renewable energy company serving the Rochester, NY community since 2006.

Designing solar electric installations, including Photovoltaic system designs, solar panel design, solar panel installations, along with wind turbine installation and consulting, Rochester Solar Technologies delivers state-of-the-art technology to ensure customers their system is viable, reliable and a renewable energy system.



Offering consultation for on-grid and off-grid applications in New York State, Rochester Solar Technologies' commitment to providing the best in alternative energy consulting services gives customers the peace of mind knowing they installed green, non-polluting power sources for their homes or business. The company believes that connecting its customers with renewable energy products and renewable energy systems means

that every solar PV system installed helps the environment and its future by reducing fossil fuel emissions, helping water quality and saving valuable resources.

As a leading solar electrical contractor, Rochester Solar Technologies has designed solar electric and wind systems using many of the world's leading manufacturers of solar and renewable energy products.

### **Why Rochester?**

Rochester Solar Technologies is building on O'Connell Electric's longstanding success in Rochester, NY. The Rochester region's 19 higher education institutions supply Rochester Solar Technologies with a highly skilled workforce that is an integral part of the company's success.

The New York State Energy Research and Development Authority provides cash incentives for the installation of new Solar Electric systems by "Eligible Installers" such as Rochester Solar Technologies. Rochester, NY complements New York State's commitment to alternative energy and positions Rochester Solar Technologies for the future with cutting-edge research and development done at the local colleges and universities. Plus, Rochester, NY's economy is unaffected by radical swings in the country's economic climate, helping the company to stay on a consistent upwards track.



All of these factors are why CEO Victor Salerno says, "There's no reason solar can't be successful in the Northeast."

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