

Company Information

- ▲ **Company Name:**
ITX
- ▲ **Global Headquarters:**
The Metropolitan
1 S. Clinton Ave., Suite 900
Rochester, NY 14604
- ▲ **Year Founded:**
1997
- ▲ **Employees:**
250+ Globally
- ▲ **Founder & CEO:**
Ralph Dandrea
- ▲ **Industry:**
Custom Software
Development
- ▲ **Website:**
itx.com
- ▲ **Mission:**
We deliver technology that solves challenging problems so that our clients can move, touch, and inspire the world.

About ITX

ITX builds custom software, enabling clients to reduce cost, generate revenue, and advance their digital transformations. The company's technologists and software product professionals leverage a vibrant, values-driven culture to deliver consistent value to clients across Financial Services, Healthcare, Education, Materials Science, and more.

Capabilities



Software Product Strategy. Whether working with a Fortune 500 company or a local not-for-profit, ITX's product strategists see the world through the end user's lens. Not only do they facilitate the Innovation Workshops that deliver the alignment, commitment, and confidence product teams need, they also serve as a critical connection point between the client and the ITX development team. Product strategists transform client vision and feedback into prioritized workflow and system requirements, ensuring a smooth journey throughout the software product's development.



UX Design. A software product is a cohesive, integrated set of experiences designed to improve the lives of all its users. That's why ITX embraces an inclusive design mindset that not only considers user perspectives across a broad spectrum, but also delivers accessible digital tools to a vast array of potential users. As the eyes and ears of the user, we transform your vision into fully functional product solutions.



Architecture, Development & Security. ITX Delivery teams build your software product from the ground up – starting with product architecture – to ensure it's functional, compliant, and secure. Our experienced solutions architects, front- and backend developers, and security analysts blend their skill sets and service offerings with your on-site product team to provide a hand-in-glove experience that promises a powerful, efficient delivery of service.



Data Science. Data science unleashes the predictive capabilities of artificial intelligence and machine learning to help validate business decisions. Clients large and small now smoothly navigate complex business problems they once considered insurmountable. In close partnership with ITX, client teams create actionable knowledge out of untapped data assets, discover the competitive edge that comes with faster, more accurate decisions, and automate resource-intensive processes that were once only manual.

Why Rochester, NY?

The single most important reason ITX chose Rochester for its global headquarters is because it's home. Home to a great quality of life. Home to innovative centers of learning that produce enormously talented individuals. Home to a unique and undeniable entrepreneurial spirit.

Like GRE, ITX is a problem-solving organization that is committed to continuous innovation and learning. Together, we celebrate our Rochester heritage and enjoy both a close-knit relationship and long-time support of the area's burgeoning business community.

In 2019, ITX determined that the continued growth of its client base and business – doubling about every 5 years – necessitated an expanded workspace. Late that same year, the firm relocated their global headquarters from their long-time residence in Perinton to The Metropolitan building in the heart of Rochester's Downtown Innovation Zone. The relocation provided the opportunity to not only to remain home, but to grow the team locally and deepen its Rochester roots.

As technology continues to evolve and new problems percolate to the surface, ITX's expansion continues. With plans to add 15-20 product strategists, architects, designers, and developers in each of the next 5 years, ITX is well positioned to continue its legacy of delivering client value by tackling even the thorniest business problems.

Partners

