



Company Name	Innovative Solutions
Headquarters	Riverwood Tech Campus 4545 East River Road, Suite 100 West Henrietta, NY 14586
Year Founded	1989
Total Number of Employees	75
CEO	Justin Copie
Website	https://www.innovativesol.com

Headquartered along the Genesee River in Henrietta, NY, Innovative is an internationally recognized AWS Premier Consulting Partner and Microsoft Gold Partner committed to helping SMBs leverage the power of the cloud to drive business growth.

Innovative isn't new to the IT business, it's been aligning technology solutions to business drivers for over 30 years. Traditional IT services and application development were the core offerings of the company's service portfolio. Now in the age of digital transformation, their five lines of business are cloud advisory, cloud migrations, cloud optimization and modernization, and managed cloud services, while still staying true to their roots and offering a customizable consumption-based managed IT services model. This has led to expanding their services coverage to nearly 250 cities throughout the US and Canada. This rapid growth has led to the employee-base moving from solely Upstate NY, to hiring the brightest talent in more than 10 states and some international territories.

"People + Technology - In that order" isn't just a saying. Innovative truly believes people are at the center of everything they do. In fact, 'Innovative Fam' is a major key to their success as a company. Keeping employees fulfilled, educated, and energized is the number one priority. Daily lunches, unlimited PTO, a culture of accountability, and complete transparency in every aspect of the business, these are just a few of the perks that has led Innovative to being consistently ranked as one of the Best Companies to work for in NY, Great Places to Work, and in the D+C's Top WorkPlaces.

This 'People first' mentality isn't just internal, Innovative's customers get the same level of focus. Some might even call it an obsession. Delivering an unmatched customer experience is a requirement. Continually gaining feedback and acting on that feedback has led to a 99.7% client retention rate and a Net Promoter Score (NPS) of 80.

Our Five Lines of Business:

- Managed Cloud Services
- Cloud Advisory
- Cloud Optimization + Modernization
- Cloud Migrations
- Managed IT Services

AWS Competencies are in:

- Migrations
- Microsoft Workloads
- Digital Workspaces
- DevOps

Why Rochester, NY?

The better question is 'Why NOT Rochester?' It has everything a company would want:

- Two nationally recognized universities, RIT and University of Rochester, and 17 more in the region...check ✓
- A community built on both large-scale enterprise and small businesses...check ✓
- A rich history of technology innovation...check ✓
- A collaborative community of businesses willing to share ideas and grow together for the greater good ...check ✓
- Museums, parks, theatres, a symphony orchestra, a zoo, and many more amazing things to do...check ✓

Hopefully, you are starting to get the picture. Rochester is a destination. A place businesses can come to grow and succeed. Innovative Solutions is proof of this. Since 1989, Innovative has brought business to Rochester, brought new jobs to Rochester, kept home-grown technology talent in Rochester, and there are no plans to ever leave. In fact, Innovative wants every company to know this community is a place you can, and should, call home.

