



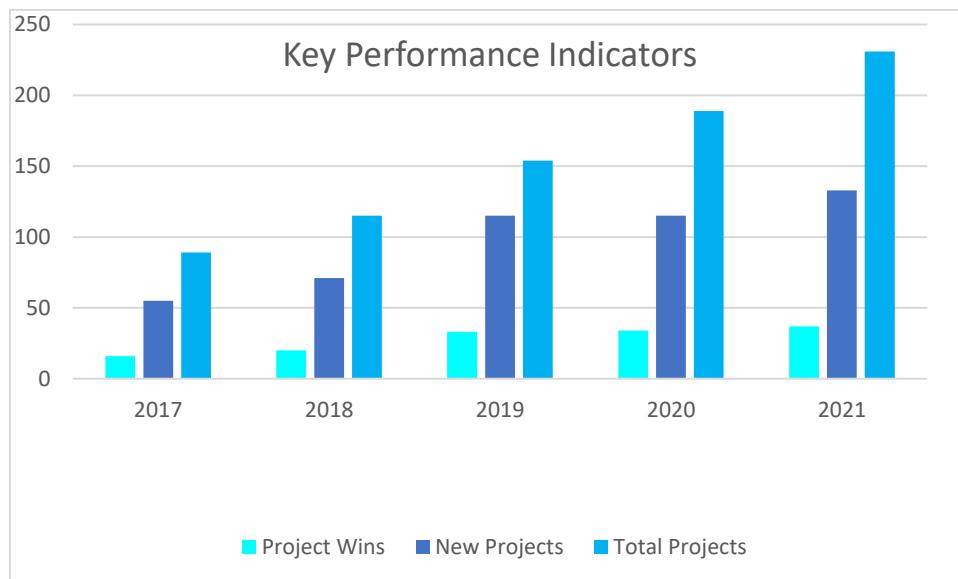
GRE Records Strongest Year in Organization's History More than \$1 Billion of New Capital Investments

Greater Rochester Enterprise (GRE) is a not-for-profit economic development organization dedicated to improving economic performance in the region. GRE works to position the Greater Rochester, NY region as one of the most innovative regions in the world, to attract new private investment and economic growth. GRE collaborates with local businesses, universities, not-for-profit organizations, and government leaders to provide a unified approach to economic development and support entrepreneurship, innovation, business attraction and expansion throughout the region.

GRE connects business executives with the right people and the right resources throughout the region including real estate, research and development assets, local supply chain and business partners, international trade assistance, economic development incentives, recruitment assistance and training funds.

The GRE team has managed hundreds of different business attraction and expansion projects since the organization was established. Since 2006, Amazon, American Packaging, Barilla America, Bausch + Lomb, Carestream Health, FedEx Freight, Frontier Communications, Gorbel, Greenlight Networks, IEC Electronics, Li-Cycle, LiDestri Food and Drink, Love Beets USA, Maximus, Optimax, Pactiv, Paychex, Plug Power, ProAmpac, Pride Pak, Rochester Precision Optics, Security Risk Advisors, VIAVI Solutions, and Zweigles, among others have spent more than \$3.5 Billion on new capital investments constructing and outfitting new manufacturing plants and operation centers or updating existing facilities while hiring more than 17,000 people.

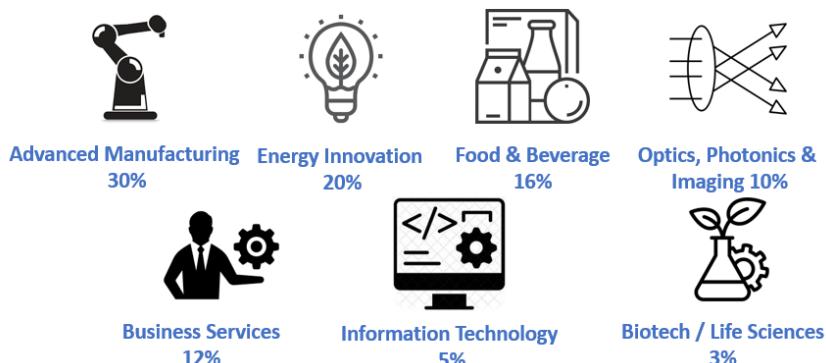
GRE reports a significant increase in key performance metrics versus the prior year and five-year historical data. The increase in project wins, new projects secured, and total projects managed is a result of enhanced business development strategies, targeted marketing, focused and sustained outreach and relationship building with industry experts, business leaders and site selectors. A total of \$1 billion of new capital investment is an increase of 79% versus 2020 results, which was GRE's previous record high year. When looking at a five-year trend, GRE has seen a significant increase in projects managed. GRE recorded a 116% increase in project wins, a 141% increase in new projects, and a 159% increase in total projects when compared to five years ago. These increases are without an increase in manpower or marketing funds.



During 2021, GRE recorded 39 project wins, setting a new record for the largest number of project wins in the company's history. These projects represent more than \$1 billion of new capital investments, the creation of 2,341 new jobs and the retention of 2,893 jobs. The following chart outlines several of these project wins.

Company	Investment	New Jobs	Jobs Retained
ABX Innovative Packaging Solutions	\$12 Million	38	378
Alliance Precision Plastics	\$5 Million	40	250
Amazon	\$487 Million	1,150	
Aurora Machine	\$4 Million	32	60
Carestream Health	\$3 Million	70	47
Constellation Brands	\$82 Million	80	340
Elmira Stamping & Manufacturing	\$4 Million	27	45
IDEX Biometrics America Inc.	\$2 Million	20	20
IEC Electronics	\$5 Million	150	45
INNEX Innovative Industries	\$1 Million	5	18
KORE	\$1 Million	52	108
Ortho Clinical Diagnostics	\$54 Million	50	
Pace Electronics	\$4 Million	15	28
Pack-Smart Inc. / Delta-X Global	\$25 Million	102	2
Plug Power	\$290 Million	68	
Premier Packaging Corp.	\$6 Million	37	52
SunDensity	\$4 Million	56	8

The 133 new projects recorded during 2021 were 59% attraction projects and 41% expansion projects. The lead sectors driving this growth are reflective of the Greater Rochester, NY region's industry strengths.



GRE also supports the growth of existing companies in the region through the GRE Economic Gardening program. This unique initiative provides strategic research to privately held companies with 10 to 99 employees and \$1 to \$50 million in revenue. Since 2012, GRE has served 213 companies through the program. Collectively, these companies have created 1,712 new jobs and increased revenues by \$458 million since participating in the program. When surveyed, 98% of participants would recommend this program to other CEOs.

Fourteen GRE Economic Gardening companies were recognized among the 2021 Rochester Top 100 privately held companies: #2 Greenspark Solar, #10 Waste Harmonics, #12 Enalas Group, #39 Ravi Engineering, #43 Special Care Systems, #51 Innovative Solutions, #52 Doyle Security Systems Inc, #62 Envative, #63 Empire Precision Plastics, #69 Brite Computers, #80 GP Flooring Solutions, #86 Optimax, #90 Bio Works and #98 Three Brothers Wineries & Estate.