



CooperVision™  
Live Brightly.

<b>Company:</b>	CooperVision, Inc.
<b>Headquarters:</b>	San Ramon, CA
<b>Year Founded:</b>	1980
<b>Total Number of Employees Worldwide:</b>	12,000+
<b>President:</b>	Jerry Warner
<b>Website:</b>	<a href="https://coopervision.com/">https://coopervision.com/</a>

### CooperVision Thriving in Rochester, NY:

CooperVision, a division of CooperCompanies, is one of the world's leading soft contact lens manufacturers. CooperVision designs and manufactures innovative, high quality contact lenses to meet a remarkably wide range of wearer needs in more than 130 countries, making billions of lenses annually. Their motto "Live Brightly" encapsulates the essence of what they do best: bringing better vision to the world.

CooperVision has a strong heritage of addressing the toughest vision challenges such as astigmatism, presbyopia, childhood myopia, and highly irregular corneas, producing a full array of daily disposable, two-week and monthly soft contact lenses. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers.

The company conducts extensive ongoing research and development in optics and collaborates closely with eye care professionals who help to identify the evolving needs of contact lens wearers around the world. In September of 2021 CooperVision was named as one of Fortune's best large workplaces in manufacturing and production.

Although CooperVision's headquarters are in Northern California, more than 80% of their US-based operations are in the Rochester, NY region. The company's current local workforce includes more than 1,000 employees at its corporate offices in Victor, manufacturing facility in Scottsville, and the packaging and distribution center in West Henrietta. All local facilities run on 100% renewable energy.



Case study prepared by Greater Rochester Enterprise.  
For more case studies, please visit [www.rochesterbiz.com](http://www.rochesterbiz.com)





CooperVision™  
Live Brightly.

Recently, CooperVision began construction on the expansion and renovation of its manufacturing and distribution facilities in Scottsville and West Henrietta, NY. These facilities manufacture, process, and ship nearly one billion contact lenses each year to customers in North America, Latin America, Europe, the Middle East, Africa, and Asia-Pacific markets. CooperVision expects the expansions to create more than 170 local jobs, including positions in manufacturing, engineering, and technical packaging.

### Why Rochester?

CooperVision has been growing in the region for decades and has recently invested an additional \$62 million to further the expansion of its manufacturing and distribution facilities. The company is experiencing growing demand from eye care professionals and contact lens users for its unmatched portfolio of products, as well as adding new innovative products to their selection.

There is no better place to fulfill such demand than Rochester, NY: strong talent pool and rich heritage within the optical industry and the marketplace make it a perfect choice for continuous investment.

As an example, West Henrietta facility is one of the most technologically advanced distribution centers of its kind, where contact lenses get packaged, stored, and shipped to CooperVision's customers around the world. Same holds up for Scottsville manufacturing facility, one of the most advanced manufacturing facilities in the country. Both require highly skilled workforce, and Rochester's talent pool and network has allowed the company to recruit and retain such individuals that can participate these complex operations.

The optics workforce pipeline comes from a strong network of local colleges and universities, like Rochester Institute of Technology, University of Rochester, and Monroe Community College.

CooperVision is expanding with plans to be a long-term partner in the Greater Rochester, NY region.

