



Company: ProAmpac
Headquarters: Cincinnati, OH
Year Founded: 2015
Employees Worldwide: 6,000
Founder and CEO: Greg Tucker
Website: <https://www.proampac.com/en-us/>

ProAmpac Leaves a Mark on Rochester, NY

ProAmpac is a US based, privately held, manufacturer of flexible and paper packaging solutions. Through strategic growth, ProAmpac has grown globally with over 6,000 collaborative and self-motivated employees working in 50 manufacturing centers of excellence who are supported by ten award-winning graphic design centers serving more than 5,000 customers in 90 countries. They serve a diverse class of markets while showcasing their values, strength in innovation, exceptional service and high-quality flexible packaging.

ProAmpac brings brand owners and packaging experts together to generate fresh thinking, accelerate advanced material science and increase speed-to-market, package customization and consumer differentiation. The company serves a variety of consumer product segments including Food & Beverage, Food Service, Healthcare, Petfood and Lawn and Garden. Their well-rounded product offerings are made possible by an extensive set of operational capabilities which include both extrusion and adhesive lamination, in-house graphics and design services, application development and short-run digital printing.

ProAmpac prides itself on collaboration: the company moves flexible packaging forward by redefining innovation through collaboration within their own company and with their customers and suppliers. They work together to leverage cutting-edge strategies in creativity, design, and technical applications to serve businesses in unique ways, customizing solutions to suit each customer.

In 2021, the packaging innovator left a big mark on Rochester, NY by opening its state-of-the-art Collaboration & Innovation Center in the Town of Ogden, Monroe County. The 25,000 square-foot addition to its existing facility on Manitou Road focuses on packaging development and design as well as hosting regional and global consumer packaged goods companies and vendors for events and training. The expansion added 40 new jobs to Rochester, NY's economy.

*Case study prepared by Greater Rochester Enterprise.
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Why Rochester, NY?

ProAmpac is a global flexible packaging company represented in more than 50 locations throughout the US, Canada, Asia, UK and Europe. When selecting a region for an impressive facility like the Collaboration & Innovation Center, ProAmpac weighed many options to find a perfect fit for its future needs.

ProAmpac leaders chose Rochester, NY which has a region that boasts extensive packaging expertise, talent, and world-class research and development resources. The long history of innovation in this sector supports ProAmpac's goal to develop and prototype new packaging solutions for its clients. The advantages of the region continually prove to be a remarkable asset for established companies like ProAmpac, along with up-and-coming enterprises.

In addition, the Greater Rochester, NY region offers unmatched support for businesses looking to take advantage of local resources, which was an important feature for ProAmpac.

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