

ACCELERATE YOUR BUSINESS GROWTH

Greater Rochester Enterprise's nationally recognized GRE Economic Gardening program supports the growth of small businesses by providing targeted research to help them boost sales and marketing efforts through assistance with lead generation, market research, competitor analysis, and website optimization. Join the 270+ companies in the Greater Rochester, NY region that have experienced increased revenue and accelerated business growth upon completing the program.

"The GRE Economic Gardening program brought Fortune 500 knowledge to my business. We learned perspectives on approaches for recruitment and new methods of marketing to clients."

- US Ceiling Corp

RESOURCES TO INCREASE REVENUE



Qualified Leads

Identify more qualified sales leads and tap into new and growing markets



Social Media Insights

Leverage social media to connect with customers and prospects



SEO + Web Analysis

Improve online marketing efforts with search engine optimization (SEO) and website analysis

DOES YOUR BUSINESS QUALIFY?

- ✓ For-profit, privately held business headquartered in the Greater Rochester, NY region
- ✓ 10 to 99 full-time equivalent employees
- ✓ \$1 million - \$50 million annual sales
- ✓ Demonstrate growth in employment and/or revenue for at least 2 of the past 5 years
- ✓ Provide products and/or services to markets outside of the Greater Rochester, NY region

All program costs are supported by Greater Rochester Enterprise, County of Monroe Industrial Development Agency, ESL Charitable Foundation, Monroe County Industrial Development Corporation, Rochester Area Community Foundation, and the William and Sheila Konar Foundation.

