

MAKE YOUR MARK

In Greater Rochester, NY

GRE

GREATER ROCHESTER
ENTERPRISE

Innovations Created in the Greater Rochester, NY Region Are Felt Everywhere

Looking for top-tier talent, leading-edge innovation, a strategic location, and a low cost of doing business? The Greater Rochester, NY region has everything you need to make your mark and achieve success. Smart businesses like L3Harris, UltraPhil, Unither Pharmaceuticals, and Vuzix are innovating and thriving here.

Greater Rochester Enterprise (GRE) is proud to report that we have secured four company project wins thus far in 2025, with several more likely to be announced soon. Companies such as Excelsus Solutions, Postler and Jaeckle, Quality Machining and Automation, and Stream Data Centers have announced more than \$6.3 billion of new capital investments, the creation of 177 new jobs, and the retention of 200 jobs in the Greater Rochester, NY region.

We are currently managing an active pipeline of 87 projects, which represent more than \$15 billion of new capital investments, the creation of 13,471 new jobs, and the retention of 1,813 jobs if they all come to fruition.

Read on to learn more about the cutting-edge innovations created here and the companies that are achieving success in the Greater Rochester, NY region.



What do GPS, Google Earth, and Contact Lenses Have in Common? They are all created in Greater Rochester, NY

When you think of high-tech hotbeds of innovation, a market like the Greater Rochester, NY region should be on your radar. It's ranked among the country's top five patent-producing major metros. Rochester has a diversified economy with strengths in advanced manufacturing in various sectors such as optics, photonics, imaging, laser technologies, and life sciences. Whether it is GPS tracking, images of outer space, contact lenses, or unique packaging to support your health, innovative companies in the Greater Rochester, NY region are making an indelible

mark. Check out Business Facilities' latest issue, which highlights innovations from Safran, L3Harris, Unither Pharmaceuticals, Bausch + Lomb, and CooperVision created in the Greater #RochesterNY region that are making an impact...well, everywhere!

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[UltraPhil Leaders Cut Ribbon on \\$17M Facility in Downtown Rochester, NY](#)

JCS Process & Control Systems, an industry leader in beverage batching and processing technologies, celebrated the grand opening of the UltraPhil Center for Aseptic Excellence, the world's first and only small scale, bottle-based pilot aseptic research, development and production center. This \$17 million investment in downtown Rochester, NY's Sibley Square, leverages JCS's significant beverage industry thought leadership to create what will be a center of innovation for the beverage industry. President Greg Frechette notes, "UltraPhil will allow any beverage manufacturer, no matter their size, to come in and perfect formulations and production processes for their aseptic beverage products in small quantities. This will help beverage manufacturers expedite the new product development process and speed time to market while significantly reducing product development expenses." GRE is proud to continue to support JCS Process & Control Systems and UltraPhil as they expand their visionary work in the Greater Rochester, NY region.

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Vuzix is Creating the Future of the Phone Here in Rochester, NY

Vuzix, a Rochester-based technology company, is at the forefront of wearable AR and VR display technologies. The Vuzix team is creating wearable technology that will completely change the way you interact with the world. Their smart glasses provide hands-free access to digital information, including map navigation, text messages, and even real-time captions and universal translation, significantly benefiting the deaf and hard-of-hearing community and assisting with language barriers. Paul Travers, Vuzix president and CEO, discusses the company's success, which leverages Rochester's optics industry expertise, and their location at Erie Station Business Park has aided their growth in the latest GRE Why Roc interview on WROC TV.

[Watch Here](#)

Companies like Vuzix take advantage of Rochester, NY's world leadership role in optics, photonics, imaging, and laser technology to develop cutting edge innovations. Learn more about Rochester's strengths in this industry sector.

[Learn More](#)



[INC. Magazine Spotlights the GRE Economic Gardening Program](#)

Greater Rochester, NY businesses are growing, and Inc. Magazine is taking notice. The GRE Economic Gardening program, developed in partnership with the National Center for Economic Gardening, has equipped more than 300 Greater Rochester, NY companies with the strategic research needed to boost their sales and marketing efforts. Smart business leaders are utilizing the GRE Economic Gardening program to find innovative paths to growth.

[Read Article](#)

Want to boost your business's growth? Learn more and apply now for the GRE Economic Gardening program.

[Apply Now](#)

Make Your Mark in the Greater Rochester, NY Region and Unlock Your Company's Full Potential



Are you ready to make a bigger business impact? GRE can connect you to top talent, business incentives, R&D resources, and prime commercial real estate to put your company on the fast track to success.

You know your business. We know Greater Rochester, NY. Let's team up!



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