

GRE Reports 37 Business Project Wins YTD - $1.1 Billion in New Capital Investments Across the Greater Rochester, NY Region

Greater Rochester Enterprise (GRE), the lead economic development organization in the nine-county Greater Rochester, NY, region, is laser-focused on business growth in collaboration with state and local partners.

So far this year, 37 companies have announced more than **$1.1 billion** in new capital investments, the creation of **2,146 new jobs,** and the **retention of 1,695 jobs** across the region. Companies like TE Connectivity, Phoenix Tailings, and Iron Smoke Distillery announced plans to grow here.

Read on to learn more about these new capital investments, plus grand openings and ribbon-cuttings at Edwards Vacuum, AMD, and Paylocity, and what the new strategic partnership between GRE and the Genesee Valley Regional Market Authority (GVRMA) means for the region's agriculture, food and beverage manufacturing sector



TE Connectivity Builds on Rochester's Optics Strengths

TE Connectivity, a global industrial technology leader in connectors and sensors, is investing $62 million and creating more than 860 jobs in the Greater Rochester, NY region. The company plans to establish an advanced manufacturing and R&D facility for next-generation fiber array units and related optical connectivity products.

TE Connectivity’s decision to significantly expand its local operations validates the Greater Rochester, NY, region’s world leadership in the optics, photonics, imaging, and laser technology sector. Highly skilled talent and the right site made Greater Rochester the

perfect place for TE Connectivity to establish an advanced optical-component manufacturing facility.

GRE connected TE Connectivity with state and county government and utility partners. We look forward to continuing to support TE Connectivity's long-range growth plans.

Read the full release **here.**



Phoenix Tailings Found the Right Talent and Site in Rochester

Phoenix Tailings announced plans to establish a $375 million commercial-scale rare earth separation facility at Eastman Business Park in Rochester, NY. The 500,000-square-foot site will process rare earth materials used in products such as electric vehicles, electronics, and defense equipment. Most rare earth separation currently takes place in China.

GRE guided the Phoenix Tailings leadership team through the economic development process, supporting site selection, incentives, and connections to workforce development and education partners to advance the company's expansion plans.
Read more about this investment in Greater Rochester, NY **here.**



Edwards Vacuum Opens State-of-the-Art Facility in Genesee County

Edwards Vacuum just cut the ribbon on its $300M+ facility at the Science, Technology & Advanced Manufacturing Park (**STAMP**), where it builds the dry vacuum pumps chipmakers rely on. Why here? “Western New York has a dynamite manufacturing heritage,” says Dan Papsidero, GM of Product Company Genesee at Edwards Vacuum. Add to this strong technical schools, talent and infrastructure already in place, and support at the local, regional, and state level.

The company is already building curriculum with Monroe Community College, Genesee Community College and Buffalo’s Northland Workforce Training Center to grow its next generation of talent.

Dan Papsidero shares more about Edwards’ expansion in this GRE Why ROC interview with News 8 WROC’s Brennan Somers **here**.



AMD Builds Out Its Semiconductor Strengths in Rochester

Congratulations to AMD, a global semiconductor company, on expanding its offices in the Greater Rochester, NY region.

AMD's local engineering and R&D facility handles critical work developing and testing the circuits, components, and semiconductor IP that power its most advanced processors. More space means more room for the talent that makes Rochester a home base for semiconductor innovation.

GRE is proud to have connected AMD with New York State, Monroe County, and workforce development partners in support of the company's growth.



Paylocity Rapidly Growing in Greater Rochester, NY

Paylocity, a provider of cloud-based HR, payroll, and spend management software, has opened a new facility in Pittsford, NY. The expansion will double the company's local footprint and add 229 jobs.

"Rochester has become an important part of Paylocity's growth, and this expansion reflects both the strength of the talent we've found here and our continued investment in the region," said Sean Miller, Paylocity's vice president of client services. "Rochester will continue to play an important role in Paylocity's future."

GRE is proud to have connected Paylocity with New York State, Monroe County, and local partners in support of the company's growth.



GRE and GVRMA Form Strategic Alliance to Promote Regional Strengths in Agriculture, Food and Beverage Manufacturing

As the premier breadbasket of the Empire State, the Greater Rochester, NY region is a leading producer of food and beverage products feeding the United States.

To build on this essential industry sector, Greater Rochester Enterprise (GRE) and Genesee Valley Regional Market Authority (GVRMA) have formed a strategic partnership to promote the region's agriculture and food and beverage manufacturing and drive growth.

GRE and GVRMA recently conducted an analysis that shows annual sales of more than $10 billion from the region’s growers, farms, and manufacturers, with total employment exceeding 11,000. These sectors have also secured more than $1 billion in recent private investment and total commitments of 2,100 new jobs.

For more details, read the full press release **here.**





Iron Smoke Solidifies Its Presence in Fairport, NY

After more than a decade at 111 Parce Avenue, the award-winning distillery purchased its 20,000-square-foot facility on 10/1, kicking off a $3M investment in renovations and added production capacity. GRE is proud to have supported this project, which retains 18 jobs and creates six more in the Greater Rochester, NY region.

Iron Smoke's decision to purchase its facility and expand production further strengthens the Greater Rochester, NY, region's beverage manufacturing industry.

To mark the milestone, Iron Smoke is releasing the Barrel House Collection, a limited-edition, three-bottle series. Here's to 15 years and many more.
Check out the full story **here.**



Want to Boost Your Revenue?
Apply for the GRE Economic Gardening Program!

In addition to GRE's business growth services, the **GRE Economic Gardening** program helps fast-growing, second-stage companies. Since 2012, this award-winning initiative has served more than 340 companies. Collectively, these companies have created 1,918 new jobs and increased revenues by more than $787 million, earning a 99% CEO recommendation rate.

GRE is accepting applications.

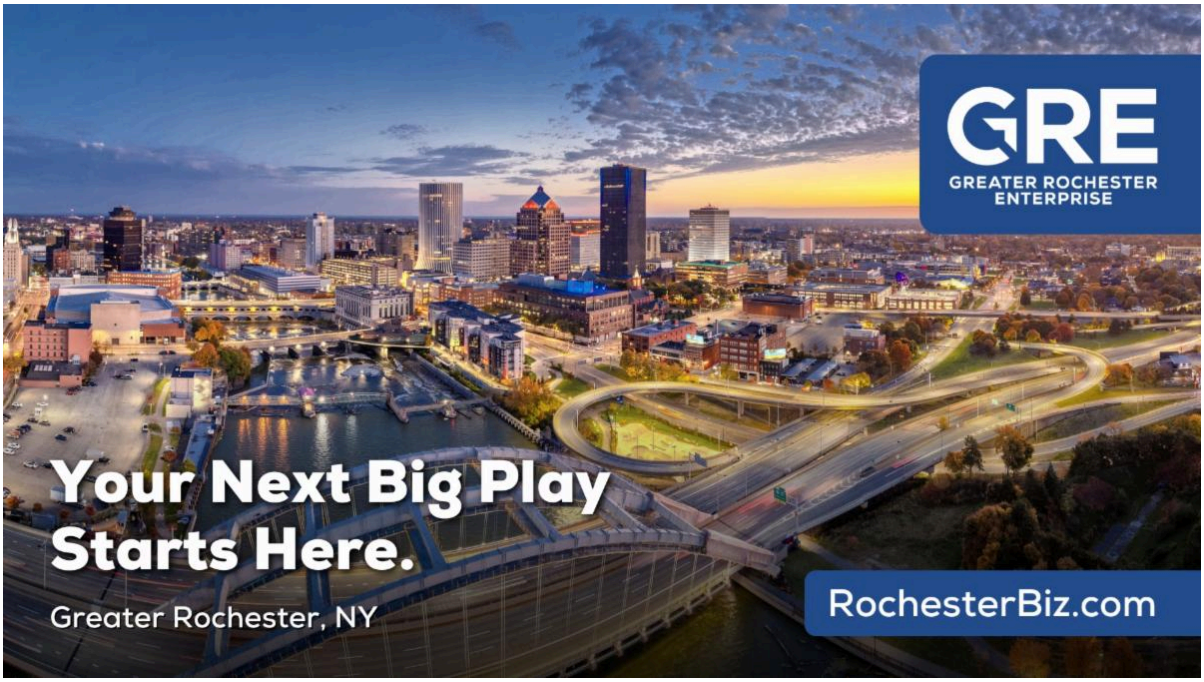
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Do you want to make a strategic move to grow your business? **In one call**, GRE provides real-time information, guidance, and project coordination, connecting you with talent, R&D assets, commercial real estate, utilities, and incentives to put your business on the fast track to success.

GRE is also hiring a business development manager. If you are interested, the job description is posted **here.**

Learn more about GRE and how we can power your business success by visiting **RochesterBiz.com.**



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